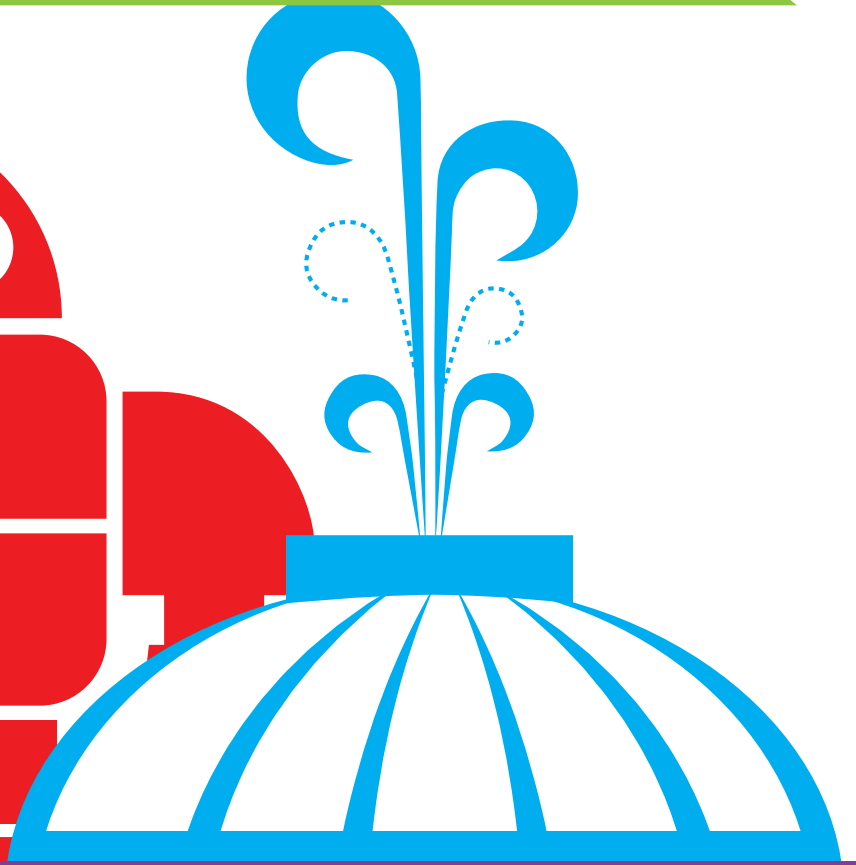
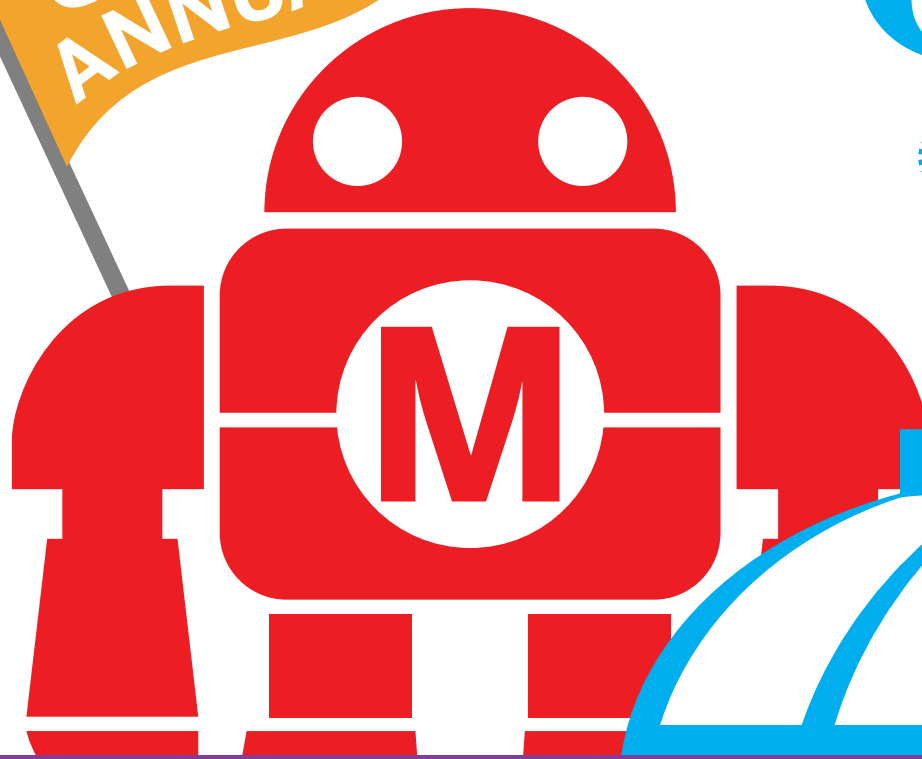


# Maker Faire® Orlando

November 13 & 14, 2021

9<sup>TH</sup>  
ANNUAL



## SPONSORSHIP OPPORTUNITIES

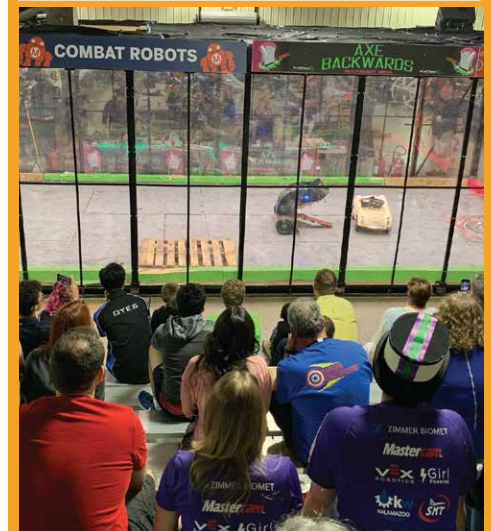
**Hundreds**  
of exhibits



**16,000+**  
participants



**Combat Robots**  
as seen on tv





# Maker Faire® Orlando

## Why Sponsor Maker Faire Orlando?

Maker Faire Orlando offers **THE** time and place in Central Florida when thousands of talented designers, engineers, artists and innovators show off all that they make & create.

- ★ Maker Faire **draws a unique audience** that appeals to the interest of high-tech, software, engineering and architecture companies, arts and graphics organizations, universities and start-up companies.
- ★ Share your message and reach a highly educated and motivated audience with an estimated **16,000 participants in one weekend.**
- ★ **Position your company / organization as a leader** and supporter of community arts & education.

BROUGHT TO YOU BY



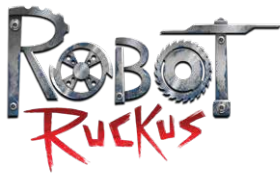
# SPONSORSHIP BENEFITS



|  | Premium Sponsor<br>Goldsmith | Premium Sponsor<br>Silversmith | Premium Sponsor<br>Coppersmith | Blacksmith | Digital Sponsor |
|--|------------------------------|--------------------------------|--------------------------------|------------|-----------------|
|  | \$25,000                     | \$15,000                       | \$8,000                        | \$4,000    | \$1,000         |
| <b>Sponsor booth</b> to promote your organization  | 30' x 30'                    | 20'x 20'                       | 20' x 10'                      | 10' x 10'  |                 |
| <b>Exclusive name and logo recognition in media announcements and paid advertising</b>                             | X                            |                                |                                |            |                 |
| <b>Development and planning of hands-on activities for sponsor booth presence</b>                                  | X                            | X                              |                                |            |                 |
| <b>Naming rights for specific events and program areas (i.e. Nerdy Derby, Power Racing, Combat Robotics, etc.)</b> | X                            | X                              | X                              |            |                 |
| <b>Featured social media on Maker Faire Orlando channels</b>   | X                            | X                              | X                              |            |                 |
| <b>Logo recognition on print promotions and day-of signage</b>   | X                            | X                              | X                              |            |                 |
| <b>Logo recognition on email blasts to the MFO subscriber list and correspondence to maker and attendees</b>       | X                            | X                              | X                              | X          |                 |
| <b>Logo recognition on the Maker Faire Orlando website and social media</b>  | X                            | X                              | X                              | X          | website only    |
| <b>Experiential marketing opportunities, including exposure through hands on activities and demonstrations</b>     | X                            | X                              | X                              | X          |                 |
| <b>Maker Faire Orlando Staff Passes (2-Day)</b>  | 30                           | 20                             | 15                             | 10         |                 |
| <b>Maker Faire Orlando Guest Passes (2-Day)</b>  | 50                           | 40                             | 25                             | 10         | 10              |
| <b>Volunteer Opportunities for employees</b>   | X                            | X                              | X                              | X          | X               |

**Choose the Best Option for You - Custom Packages Available**  
**Please contact us at: [Sponsors@MakerFaireOrlando.com](mailto:Sponsors@MakerFaireOrlando.com)**

# DID YOU KNOW?



Maker Faire Orlando hosts one of the largest combat robotics competitions in the nation. With hundreds of competing bots and raving fans, Robot Ruckus is the only publicly viewable U.S. Heavyweight competition. The event draws in builders from all over the world, including competitors from the Discovery Channel BattleBots and BattleBots Bounty Hunters.



Racers from all over the USA travel to Orlando each year to race in the Power Racing Series finale. These seemingly silly race cars are feats of engineering made with only a \$500 budget. The combination of furious racing and fun antics keep the crowd buzzing as the top racers claim the championship cup!



**“You don’t buy a shirt at MFO, YOU MAKE IT!”**

The highlight of many events is picking out the perfect souvenir to take home with you! At Maker Faire we create a unique environment where you make your own event merch! With a plethora of hands on activities, MFO enables attendees learn new skills while having a LOT of fun!



Each year more than 2,000 Title I school children attend Maker Faire for free through our school programs. In addition, educators and other school staff receive free admission so that we can continue to entertain, educate, and inspire our local community!

**“Anyone can make amazing things!”**



MakerFX Makerspace provides the space, tools, and community to create a positive year-round impact for Central Florida. MakerFX members work together to educate and inspire through individual and group projects, workshops, meetups, events and more! MakerFX members also mentor through programs with Boys and Girls Clubs, school robotics teams and other programs.

MakerFX makes a difference!

[MakerFX.org](http://MakerFX.org)

The Maker Effect Foundation exists to activate and amplify the efforts of makers as they learn, build and work together in their communities. Our programs include Maker FX Makerspace in Orlando, FL, Maker Faire Orlando, K-12 educational support, and fiscal sponsorship of FIRST Robotics teams. The Maker Effect Foundation is a 501(c)(3) public charity and a supporting member of Nation of Makers.



THE MAKER EFFECT FOUNDATION

[TheMakerEffect.org](http://TheMakerEffect.org)

[MakerFaireOrlando.com](http://MakerFaireOrlando.com)

